

CLAIMS:

1. A method in a computer network for interactively enabling investment opportunities for investors, wherein said computer network has at least one client connectable to one or more servers, said method comprising the steps of:

designating a database wherein entrepreneur-provided data and investor-provided data are stored;

analyzing said investor-provided data; and

automatically generating particular entrepreneur-provided data, in response to identifying particular entrepreneur-provided data correspondent to said analyzed investor-provided data, based on a set of predetermined matching criteria, thereby permitting an investor to interactively access entrepreneur-provided data customized to the needs of said investor via said computer network.

2. The method of claim 1 further comprising the step of:

identifying particular entrepreneur-provided data correspondent to said analyzed investor-provided data, based on a set of predetermined matching criteria, in response to analyzing said investor-provided data.

3. The method of claim 2 further comprising the steps of:

prompting an investor to input investor data to a web-based site;

recording said investor data as investor-provided data, in response to input of said investor data to said web-based site; and

compiling an investor profile based on said investor-provided data, in response to recording said investor data as investor-provided data.

4. The method of claim 1 further comprising the step of:

permitting an investor to input investor data to a web-based site within said computer network.

5. The method of claim 4 further comprising the step of:

permitting an investor to access said web-based site utilizing unique access criteria.

6. The method of claim 5 further comprising the step of:

permitting said investor to access said investor profile.

7. The method of claim 6 further comprising the step of:

modifying said investor profile, in response to receipt of newly submitted investor-provided data.

8. The method of claim 7 further comprising the steps of:

graphically displaying particular entrepreneur-provided data, in response to automatically generating particular entrepreneur-provided data; and

cloaking said graphically displayed particular entrepreneur-provided data, if said entrepreneur-provided data was previously specified as cloaked entrepreneur-provided data.

5 9. The method of claim 8 further comprising the step of:

graphically displaying said particular entrepreneur-provided data as uncloaked entrepreneur-provided data, in response to automatically generating particular entrepreneur-provided data, if said entrepreneur-provided data was previously specified as uncloaked entrepreneur-provided data.

10 10. The method of claim 9 further comprising the step of:

linking said investor to at least one entrepreneur associated with said uncloaked entrepreneur-provided data, in response to a particular entrepreneur input.

15 11. A system in a computer network for interactively enabling investment opportunities for investors, wherein said computer network has at least one client connectable to one or more servers, said system comprising:

20 database wherein entrepreneur-provided data and investor-provided data are stored;

25 analyzing module for analyzing investor-provided data; and

generating module for automatically generating particular entrepreneur-provided data, in response to identifying particular entrepreneur-provided data correspondent to said analyzed investor-provided data, based on a set of

predetermined matching criteria, thereby permitting an investor to interactively access entrepreneur-provided data customized to the needs of said investor via said computer network.

5 12. The system of claim 11 further comprising:

10 identifying module for identifying particular entrepreneur-provided data correspondent to said analyzed investor-provided data, based on a set of predetermined matching criteria, in response to analyzing said investor-provided data.

15 13. The system of claim 11 further comprising:

 prompting module for prompting an investor to input investor data to a web-based site;

 recording module for recording said investor data as investor-provided data, in response to input of said investor data to said web-based site; and

20 compiling module for compiling an investor profile based on said investor-provided data, in response to recording said investor data as investor-provided data.

25 14. The system of claim 11 further comprising:

 input module for permitting an investor to input investor data to a web-based site within said computer network.

 15. The system of claim 14 further comprising:

access module for permitting an investor to access said web-based site utilizing unique access criteria.

16. The system of claim 15 further comprising:

profile module for permitting said investor to access said investor profile.

17. The system of claim 16 further comprising:

modification module for modifying said investor profile, in response to receipt of newly submitted investor-provided data.

18. The system of claim 17 further comprising:

displaying module for graphically displaying particular entrepreneur-provided data, in response to automatically generating particular entrepreneur-provided data; and

cloaking module for cloaking said graphically displayed particular entrepreneur-provided data, if said entrepreneur-provided data was previously specified as cloaked entrepreneur-provided data.

19. The system of claim 18 further comprising:

displaying module for graphically displaying said particular entrepreneur-provided data as uncloaked entrepreneur-provided data, in response to automatically generating particular entrepreneur-provided data, if said entrepreneur-provided data was previously specified as uncloaked entrepreneur-provided data.

20. The system of claim 19 further comprising:

linking module for linking said investor to at least one entrepreneur associated with said uncloaked entrepreneur-provided data, in response to a particular entrepreneur input.

21. A program product residing in computer memory in a computer in a computer network for interactively enabling investment opportunities for investors, wherein said computer network has at least one client connectable to one or more servers, said program product comprising:

a database wherein entrepreneur-provided data and investor-provided data are stored;

analyzing module residing in a computer for analyzing investor-provided data; and

generating module residing in a computer for automatically generating particular entrepreneur-provided data, in response to identifying particular entrepreneur-provided data correspondent to said analyzed investor-provided data, based on a set of predetermined matching criteria, thereby permitting an investor to interactively access entrepreneur-provided data customized to the needs of said investor via said computer network.

22. The program product of claim 21 further comprising:

identifying module for identifying particular entrepreneur-provided data correspondent to said analyzed investor-provided data, based on a set of

predetermined matching criteria, in response to analyzing said investor-provided data.

23. The program product of claim 21 further comprising:

prompting module residing in a computer for prompting an investor to input investor data to a web-based site within said computer network;

recording module residing in a computer for recording said investor data as investor-provided data, in response to input of said investor data to said web-based site; and

compiling module residing in a computer for compiling an investor profile based on said investor-provided data, in response to recording said investor data as investor-provided data.

24. The program product of claim 23 further comprising:

input module residing in a computer for permitting an investor to input investor data to said web-based site.

25. The program product of claim 24 further comprising:

access module residing in a computer for permitting an investor to access said web-based site utilizing unique access criteria.

26. The program product of claim 25 further comprising:

profile module residing in a computer for permitting said investor to access said investor profile.

27. The program product of claim 26 further comprising:

modification module residing in a computer for modifying said investor profile, in response to receipt of newly submitted investor-provided data.

28. The program product of claim 27 further comprising:

displaying module residing in a computer for graphically displaying particular entrepreneur-provided data, in response to automatically generating particular entrepreneur-provided data; and

cloaking module residing in a computer for cloaking said graphically displayed particular entrepreneur-provided data, if said entrepreneur-provided data was previously specified as cloaked entrepreneur-provided data.

29. The program product of claim 28 further comprising:

displaying module residing in a computer for graphically displaying said particular entrepreneur-provided data as uncloaked entrepreneur-provided data, in response to automatically generating particular entrepreneur-provided data, if said entrepreneur-provided data was previously specified as uncloaked entrepreneur-provided data.

30. The program product of claim 21 further comprising:

linking module residing in a computer for linking said investor to at least one entrepreneur associated with said uncloaked entrepreneur-provided data, in response to a particular entrepreneur input.

5 31. The program product of claim 21 wherein each of said modules residing in a computer further comprise signal-bearing media.

32. The program product of claim 31 wherein said signal-bearing media further comprises transmission media.

10 33. The program product of claim 31 wherein said signal bearing media further comprises recordable media.